



ST. CLOUD STATE
UNIVERSITY

..... It's Fall 2020

..... And It's Time

President Wacker
Fall 2020 Convocation
August 17, 2020

Ritchie Auditorium & Live Stream





Spring - University Operations

- 2,000+ classes and labs reformatted in an alternative mode of delivery
- 150+ offices helping students 100% remotely
- 400+ calls answered via the 24/7 COVID-19 hotline; 150+ questions answered via emails
- 17 Town Halls for faculty/staff/students
- 400 parents joined in two Town Halls

Spring - University Operations

- 1,000 faculty, staff and students received tech so they could work and learn remotely
- \$100+k raised for the Husky Pantry and Student Emergency fund
- 40 husky coaches trained and called ~5,000 students



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Town Hall Meeting

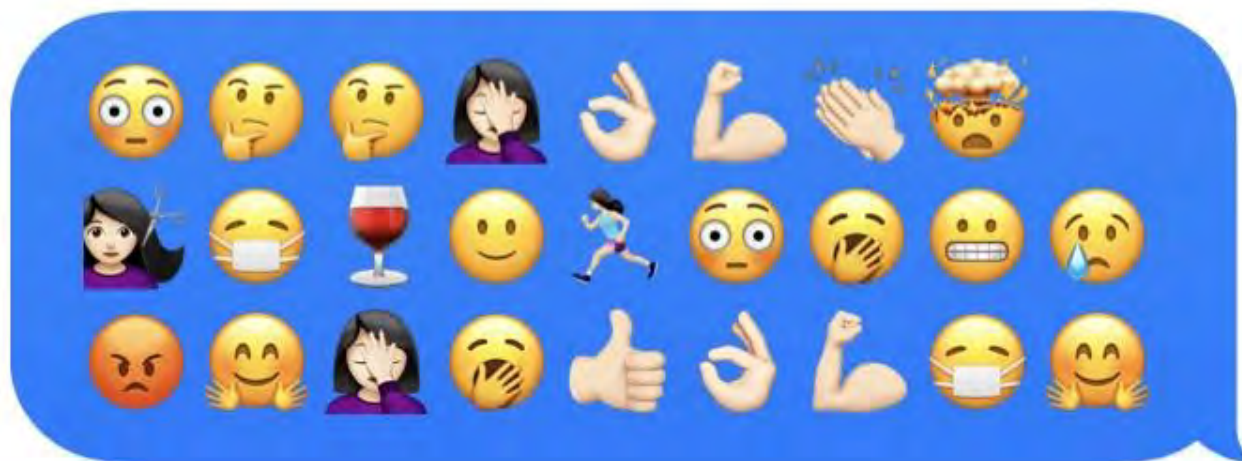
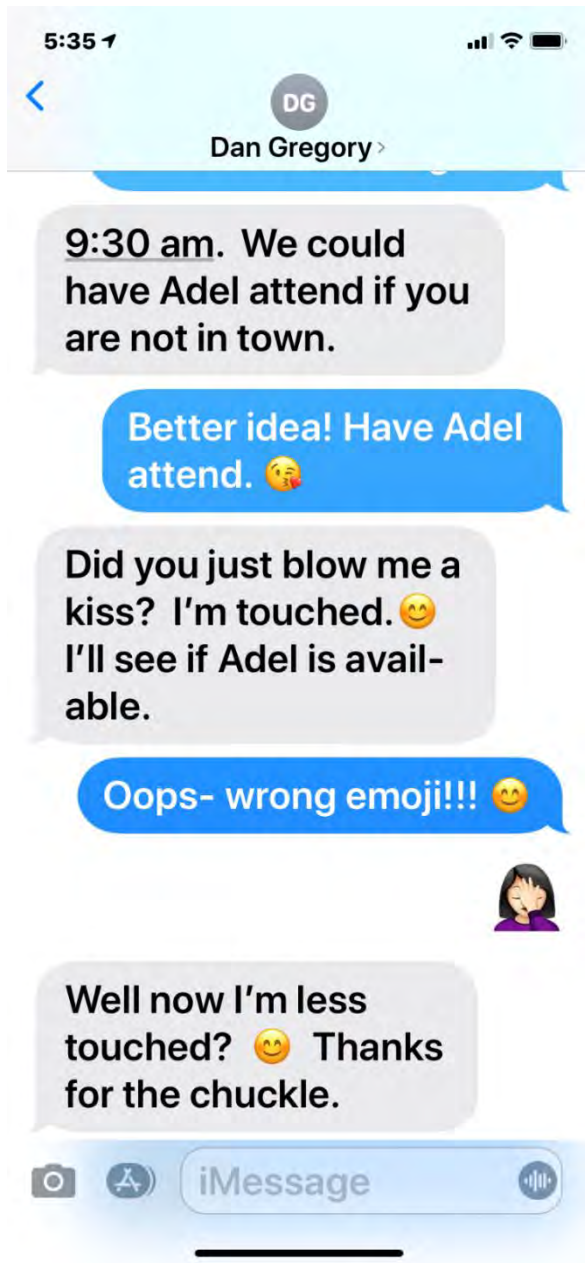
Campus COVID-19 Update:
May 15th, 2020 9:00am

Robbyn Wacker
Jenn Furan Super
Clare Rahm
Dr. Brent Nielsen

Dan Gregory
Phil Thorson
Jason Woods
Guest: Kabao Yang



Where is everyone?



BRING HUSKIES HOME



Cover Your Cough



Wash Your Hands



Wear A Mask



Physical Distancing

IT'S *TIME*



To address the root causes that are negatively effecting SCSU we must

- 1. Redefine what it means to be a “Regional University”**
- 2. Create distinctive differences from other universities**



Redefined Regional Comprehensive University Characteristics



Expanded Regional
Definition



A Distinctive
Comprehensive



University of
Teachers & Scholars



Individualized
Approach



Prioritizing
Diversity, Equity
& Inclusion

Expanded Regional

Student populations from MN, selected states and international; continue to address workforce needs in MN;
Partnerships that better leverages the assets of local, statewide and global partners;

A Distinctive Comprehensive University

What will we be known for? Academic portfolio reflects academic leader in four areas;
Nationally recognized reputation in a designated number of programs; All have distinctive program characteristics

University of Teacher-Scholars

Research, Scholarship and Creative Works integrated with instruction; Centers and Institutes conduct applied research and scholarship that addresses social and educational issues

Individualized Approach for Student Success

Individually based student support & guidance that begins when admitted and continues through graduation; Stop out and post-graduate connections are fostered

Prioritizing Diversity, Equity & Inclusion

Engage in intentional actions to address systemic inequities throughout the university. DEI values, practices, and strategies will be embedded into the fabric of institution and campus community



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Individualized
Approach



Prioritizing Diversity,
Equity & Inclusion



Expanded Regional Definition



A Distinctive Comprehensive



University of Teachers & Scholars



Individualized Approach



Prioritizing Diversity, Equity & Inclusion



Integrated Liberal Educ Program
A strengthened position in Humanities, Arts, & Social Sciences programs

Select Number of UG & Grad Programs for Top Ranking Status

Clinical and Experiential Learning

Centers & Institutes Applied & Translational Research & Creative Works





1. Expanded Regional Definition

Strategy	SCSU Initiative	Aug	Sept- Oct	Nov-Dec
A. Expanded Recruiting Areas We will expand our recruitment efforts in the Midwest, select areas in the United States and internationally.	Increase new out of state UG enrollment in Fall 21 by 1%;	Implement Enrollment Plan		
	Increase new out of state MA enrollment in Fall '21 by 1%	Implement Enrollment Plan		
	Maintain UG international enrollment Increase new Fall '21 MA international enrollment by 1%	Implement International Enrollment Plan		
	Establish the redefined <i>School for Professional and Continuing Education</i> to extend our program reach to 'non-traditional' students Offer 3 new online degrees by Fall 2021 ; Offer 5 new certificates or alternative credentials by Fall 2021; Increase non-traditional enrollment by 10% for Fall 2021 Generate positive net revenue for School for FY21	Drafted initial position paper	Distribute position paper to campus for discussion	Finalize strategy and new organizational structure
B. Global Connections	We will actively advance local, state, and global partnerships and connect the assets and expertise of our campus community to address local and global needs. <i>Begin discussions Fall 2022</i>			



2. We Will Be a Distinctive Comprehensive University

Strategy	SCSU Initiative	Aug	Sept- Oct	Nov-Dec
A. University Recognized as a Leader in Holistic Health and Wellness; Leadership; Education and Engineering and Applied Sciences	Offer a portfolio of programs in each academic area that is sufficiently large to attract a wide range of audiences	Create a three year plan to add UG, MA, Doctoral, certificate, programs for each four academic areas		
	Holistic Health and Wellness	Pursue academic partnerships with University of MN in area of holistic health and wellness; Partner on delivery of a DNP Focus on elevating health clinic and telemedicine; Provide pharmacy services through other providers. Explore renaming School of Health and Human Services to College of Health and Human Services		
	Applied Science and Engineering	Organize current programs to create a Polytech Institute in COSE;		
	Education	Explore renaming School of Education to College of Education		



2. We Will Be a Distinctive Comprehensive University

<i>Strategy</i>	<i>SCSU Initiatives</i>	<i>Aug</i> <i>Sept- Oct</i> <i>Nov-Dec</i>
B. Top-ranked and Nationally Recognized Degree Programs	<p>Identify criteria and select programs for national recognition;</p> <p>First Round Programs Selected:</p> <ul style="list-style-type: none">- Applied Behavior Analyses- Co-Teaching Academy- Environmental Engineering- Mass Comm- Broadcasting- Masters of Engineering Management- Meteorology- Nursing- Software Engineering	Advertise these programs to enhance the reputation and/or enrollment growth
	Plan for eSports UG and Masters degrees	Identify institutional eSports strategy by identifying programs and needed curriculum; deadlines for completion by October 1 st ; Soft launch of eSports by announcing availability of eSports certificate for current students



2. We Will Be a Distinctive Comprehensive University

<i>Strategy</i>	<i>SCSU Initiatives</i>	Aug Sept- Oct Nov-Dec
C. A Strengthened Position in Humanities, Arts, and Social Sciences Programs for the 21st Century	We will commit to strengthening the position of the humanities, arts and social sciences	Complete CLA strategic plan
		Develop new Honors College
D. Integration of Liberal Arts Education	We will create a distinctive, high quality and integrated liberal arts education for our students	Convene working group and develop new model for Liberal Education; with goals and implementation plan
E. Program Distinction	Our academic programs, and the experience of our students, will be built around six characteristics that will create a distinctive learning environment <i>Begin Fall 2021</i>	

3. We will be a University of Teacher Scholars

Strategy	SCSU Initiatives	Aug Sept- Oct Nov-Dec
A. Teacher – Scholars	Have a differentiated workload to promote their RSCW.	Prepare expectations for each reassignment for spring semester. This will include It's Time implementation work.
	We will expand our work in the Center of Teaching and Learning <i>Begin discussions in 21-22</i>	
B. Applied Research Centers and Institutes	We will create a culture of innovation, creativity and adaptability through the development of educational spaces and opportunities for our faculty, staff and students to design new approaches to teaching and learning.	Launch the new Center for Innovation and Partnerships
	We will create applied research and scholarship centers and institutes to create positive change in our region, across the country and globe.	Explore initial steps to create centers or institutes
C. Clinical and Experiential Learning	We will develop a set of experiential learning spaces that will serve as places of learning, opportunities for pedagogical research, creativity and scholarship, and sites for community service. <i>Begin discussions Fall 2021</i>	



4. Individualized Approach to Student Learning and Success

<i>Strategy</i>	<i>SCSU Initiatives</i>	<i>Aug</i>	<i>Sept- Oct</i>	<i>Nov-Dec</i>
A. Create opportunities for students to tailor their educational experiences to reflect their goals and personal mission;	Launch Huskies Advance	Complete Year 1 Pilot Recruit 300 students by end of AY21		
B. Provide individually based student support and guidance that reflects the diversity of our students and begins when they are admitted and continues through graduation;	Launch Huskies Coaches Improve overall retention by 3%	Implement pilot in the Fall – serve 700 students in first year		
C. Create opportunities for educational access for students who stop out or want to reengage in educational opportunities after their undergraduate experience.	Improve the transfer experience Increase transfer enrollment by 1%	Start the planning process for breaking down transfer barriers <ul style="list-style-type: none">i. Faster evaluation processii. Stronger advising experience		
D. Leverage data and technology to target support to specific student needs;	Expand use of Navigate	Expand the use of Navigate by faculty to 50%		

5. Prioritizing Diversity, Equity and Inclusion

<i>Strategy</i>	<i>SCSU Initiatives</i>	Aug	Sept- Oct	Nov-Dec
A. Identify and address inequities embedded within the institution's metrics, structures, policies, and decision-making processes	Convene a university Equity 2030 team to begin addressing equity gaps	Begin implementation of AY 2020 Equity 2030 goals		
B. Demonstrate Campus-wide DEI commitment	Broaden campus participation via newly restructured President's Diversity Advisory Council Identify educational strategies and implement	Implement DEI education strategy for SCSU leadership		
C. Ensure the integration of DEI in It's Time Framework	Identify action steps that advance DEI	Apply equity lens to all It's Time goals		

Building Community

*Building A Positive
SCSU Culture and
Supportive Community*

*“Just as ripples spread out
when a single pebble is
dropped into water, the
actions of individuals can
have far-reaching effects”*

Show Grace

Do the Unexpected





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U N I V E R S I T Y

Final Thoughts...



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Thank you!